

Your logo



The _____ Strategic Planning Meeting is an opportunity to have open discussion and capture multiple perspectives for visioning and critical topics. This is an exercise intended to encourage empathy, challenge assumptions, and ideate freely. The meeting will have limited time so please come prepared to actively engage in fast paced discussion and animated (respectful) debate. The goal of this meeting is to generate ideas, we will not always come to consensus. Some ideas will be practical and some impractical ideas may spark a game changer – to that end, be fearless in sharing your thoughts!

This will not be a decision making meeting – decision making is reserved for the Board Meeting. The results of this meeting will be summarized for the Board’s consideration of a Strategic Plan inclusive of an Action Plan. This may create future opportunities for volunteerism or task-force service at the Board’s discretion.

This is a special engagement. As a participant you were selected to represent your diverse perspective. Space was limited and the Board took special care and consideration to ensure we convened an inclusive group of new members, seasoned members, board members, emerging professionals, active volunteers and non-volunteers. Additionally, the Board ensured our group provides representation for gender and cultural diversity. As a result, we hope to navigate the topics at hand from various vantage points.

Sign your name here!

Strategic Plan Co-Chairs

Pre-Work – Complete before the Meeting – Bring this with you!

	Questions to Ponder	Thoughts and Ideas (include if this sparks more questions)
Leadership and Succession	What expectations do you have for association leadership?	
	What expectations do you have from an association spokesperson?	
	What do you perceive to be the risks and opportunity in association leadership?	
	What factors cause (or have caused) you to hesitate from pursuing a leadership opportunity in the past?	
	When evaluating multiple opportunities to volunteer, what factors do you consider to select the best option?	
	When seeking to recruit talented volunteers from among your peers, where do you start?	
	Prepare to discuss the following in addition to the above: • Leadership Terms, do these match operational needs? • Leadership Structure, is a succession model still relevant for all positions? • Volunteer Recruitment vs Retention, how do we balance this?	

Resilience	What representation do you receive as a Member?	
	What is the biggest value from your Membership?	
	What communication do you expect from _____? How Frequently? What methods?	
	Does your role as a _____ (your state or region) procurement professional pose any unique challenges?	
	When onboarding new personnel, what is your go-to recommendation for a first professional development opportunity?	
	Are your content (website/conference/class) expectations different as you consider local/regional and national memberships?	
	What learning delivery methods (in person/virtual/podcast) do you prefer?	
	What is your comfort level networking with the vendor community?	
	Do vendors add to your experience at chapter events?	
	Prepare to discuss the following in addition to the above: • Needs unique to your region • Content development opportunities • Financial stability and potential streams of revenue	
Innovation	Do you consider your chapter rich in tradition? If so, what program do you value most?	
	Are there untapped opportunities?	
	Are there programs that need to be modernized?	
	Prepare to discuss the following in addition to the above: • Trends in communication • Opportunities to enhance offerings • New concepts to monitor • The Source of Innovation – who are the thought leaders? • How often do we cycle innovation projects – what are the checkpoints? • How do we challenge the membership and the board to innovate?	

Your logo



Post Work (Feedback) – Do this at the Meeting (Turn this in Please)

What ideas did you LOVE?

What would you CHANGE?

What NEW ideas do you have?

What QUESTIONS do you have?